

//PACKAGING CONCEPT

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Confused customers need more support or face making poor purchasing decisions which are costly to put right.

Vivanco's simple approach to packaging aids buying confidence and keeps sales in-store rather than online.

The emphasis is on customer-centric design which is as clear as it is attractive. To put it simply, we make the most relevant information the most prominent.

Plus, we're 100% plastic free and completely recyclable-even down to the bamboo/card cable tie.

QUALITY GUIDE



62133

EDP NO

BRAND NAVIGATION
BY COLOR

LOGO

VIVANCO



TITLE PICTURE

Hype Cover

Hard Shell - Soft Core

TITLE
SUBTITLE -
2 KEY FEATURES

Designed for:

iPhone 12 / 12 Pro

DEVICE NAVIGATION

VIVANCO

//MERCHANDISE CONCEPT

Vivanco packaging is coordinated for style and size, creating a visually-pleasing customer experience in the smallest space possible with no loss of impact.

The clear, consistent, colour-coded guiding system aids means it's super easy to identify, assess and compare products,

POS is available to make sure the products are displayed for maximum effect.

VIVANCO



//MERCHANDISE CONCEPT

Clever use of modular packaging sizes makes it easier to combine product ranges while keeping displays visually attractive.

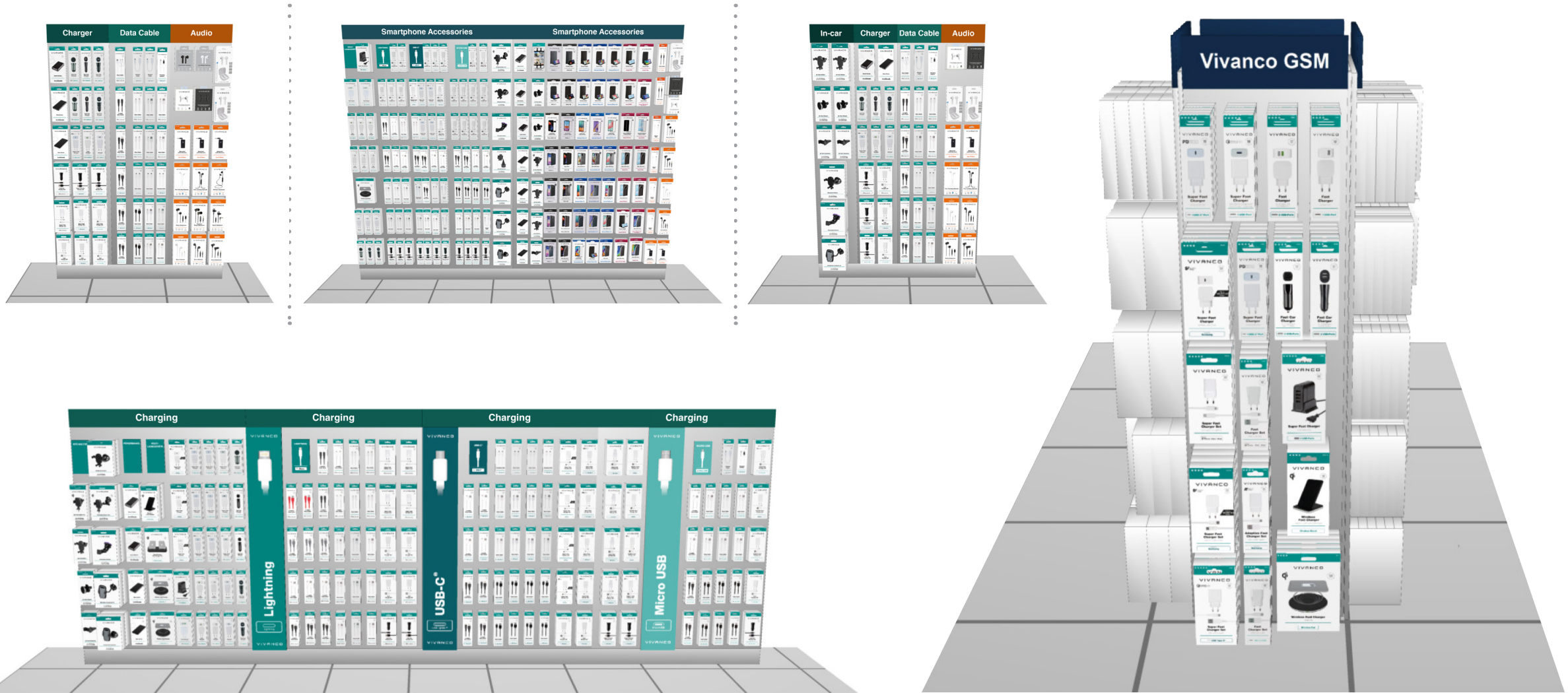
Our small-footprint displays optimise the use of your sales area so you showcase more products per metre and enhance sales.

COORDINATED PACKAGING WIDTH



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