//PACKAGING CONCEPT

Confused customers need more support or face making poor purchasing decisions which are costly to put right.

Vivanco's simple approach to packaging aids buying confidence and keeps sales in-store rather than online.

The emphasis is on customer-centric design which is as clear as it is attractive. To put it simply, we make the most relevant information the most prominent.

Plus, we're 100% plastic free and completely recyclable-even down to the bamboo/card cable tie.



//MERCHANDISE CONCEPT

Vivanco packaging is coordinated for style and size, creating a visually-pleasing customer experience in the smallest space possible with no loss of impact.

The clear, consistent, colour-coded guiding system aids means it's super easy to identify, asses and compare products,

POS is available to make sure the products are displayed for maximum effect.





//MERCHANDISE CONCEPT

Clever use of modular packaging sizes makes it easier to combine product ranges while keeping displays visually attractive.

Our small-footprint displays optimise the use of your sales area so you showcase more products per metre and enhance sales.

COORDINATED PACKAGING WIDTH

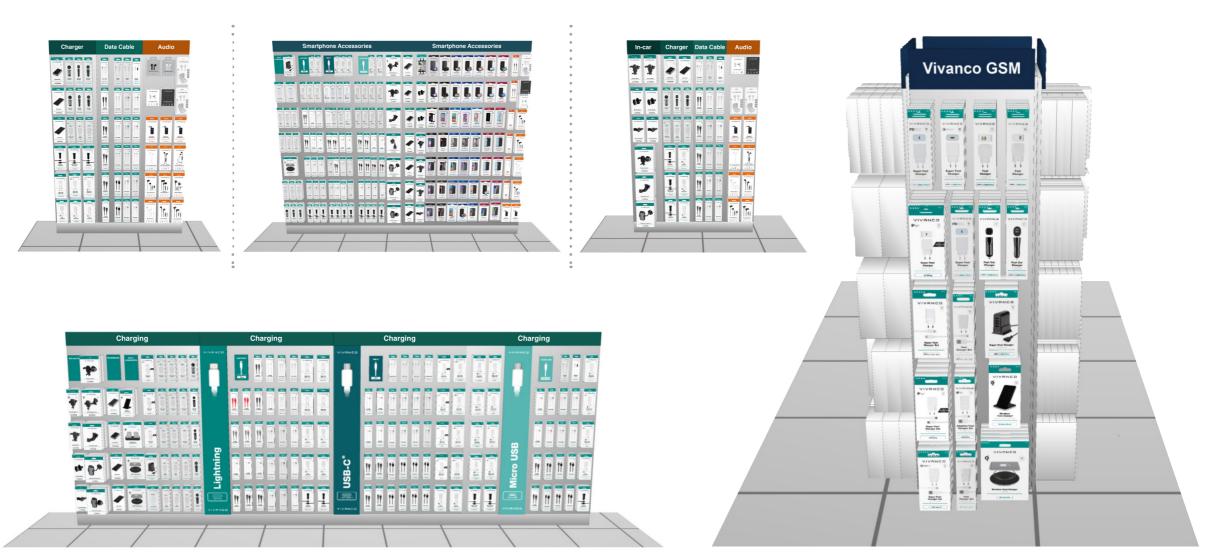








//MERCHANDISE CONCEPT



VIVANCO

In-store display examples













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